

Sponsorship Opportunities



2020

World Indigenous
Suicide Prevention
Conference

August 25-27, Winnipeg, Manitoba, Canada

Hosted by:



FIRST NATIONS HEALTH AND SOCIAL
SECRETARIAT OF MANITOBA

Come join us in the Heart of Turtle Island in Treaty 1 Territory!

The First Nations Health and Social Secretariat of Manitoba (FNHSSM) is honoured to host the World Indigenous Suicide Prevention Conference from August 25-27, 2020 in the heart of Turtle Island- Winnipeg, Manitoba, Canada in Treaty 1 territory.

Winnipeg is:

- The centre of North America;
- Home to the largest Indigenous (First Nations, Inuit, Metis) population in an urban setting in Canada; and
- Easily accessible through different travel routes.

At least 500 people from Aotearoa- New Zealand, Australia, Hawaii and the Americas are expected to attend the conference.

The event will highlight:

- ways to prevent suicide through reducing risks;
- protective factors; and
- Showcase wise practices of life promotion encompassed by culture and Indigenous knowledge based on the strengths of our peoples.



2020 World Indigenous Suicide Prevention Conference

August 25-27, Winnipeg, Manitoba, Canada



Xing Wu



Dan Harper



Dan Harper

Sponsorship Opportunities

FNHSSM invites you to be a part of the World Indigenous Suicide Prevention Conference (WISPC), the following sponsorship opportunities are available:

1. Red Cedar Sponsor \$ 50,000
2. Spruce Sponsor \$ 30,000
3. Poplar Sponsor \$ 20,000
4. Maple Sponsor \$ 10,000
5. Birch Sponsor \$ 5,000
6. Willow Sponsor \$2,000

Red Cedar Sponsor

\$50,000 and over- 3 available

Printed Material:	
Full-page advertisement in Event Program	Logo placement in the conference program
Recognition as one of the “Lead Sponsors” on conference marketing materials	Top Sponsor Logo placement on cover of conference program (Exclusive to Lead Sponsors)
Website & Media:	
Top logo placement on conference website pages with link back to company site	Top Logo placement on electronic e-blasts, media kits and other conference marketing
Post a link to video or advertisement on the website (sponsor to provide the ad or video)	Exclusive e-blast announcing your company’s sponsorship.
Social media promotion of involvement	
At the Conference:	
One (1) complimentary exhibitor booth in prime location in the exhibitor space	Opportunity to play a promotional video and include a welcoming address to delegates during break
Four (4) complimentary conference registrations	Receive acknowledgement at opening and closing of each day at the conference
Logo displayed on the screens in the main plenary area throughout day	
Post Conference:	
Top logo placement in the Final Conference Report	Top logo placement on conference section of the FNHSSM Annual Report
Recognition and report at the FNHSSM Annual General Meeting	
Recognition:	
Thank you gift and unique recognition plaque	

Spruce Sponsor

\$30,000- 5 available

Printed Material:	
Half page advertisement in Event Program	Logo placement in the conference program
Recognition on the conference marketing materials	
Website & Media:	
Logo placement on conference website	Exclusive e-blast announcing your company's sponsorship.
Social media promotion of involvement	
At the Conference:	
Three (3) complimentary conference registrations	Receive acknowledgement at opening and closing of each day at the conference
Logo displayed on the screens in the main plenary area throughout day	
Post Conference:	
Recognition in the Final Conference Report	Recognition in conference section of the FNHSSM Annual Report
Recognition and report at the FNHSSM Annual General Meeting	
Recognition:	
Thank you gift and unique recognition plaque	

Poplar Sponsor

\$20,000- 6 available

Printed Material:	
Logo placement in the conference program	Recognition on the conference marketing materials
Website & Media:	
Logo placement on conference website	Social media promotion of involvement
At the Conference:	
Two (2) complimentary conference registrations	Receive acknowledgement at opening and closing of each day at the conference
Logo displayed on the screens in the main plenary area throughout day	
Post Conference:	
Recognition in the Final Conference Report	Recognition in conference section of the FNHSSM Annual Report
Recognition and report at the FNHSSM Annual General Meeting	
Recognition:	
Thank you gift and unique recognition plaque	

Maple Sponsor

\$10,000

Opportunities:

- Land Based Activity- 5
- Entertainment- 2
- Breakfast- 3
- Lunch- 3

Printed Material:	
Recognition of specific contribution in program	
At the Conference:	
Recognition for specific contribution at the time of occurrence	Logo or banner displayed at the time of occurrence
Post Conference:	
Recognition in the Final Conference Report	Recognition in conference section of the FNHSSM Annual Report
Recognition:	
Thank you gift and unique recognition plaque	

Birch Sponsor

\$5,000

Opportunities:

- Self-care Area
- Transportation
- Media
- Conference Packages
- Knowledge Keeper Area
- Sacred Fire

Printed Material:	
Recognition of specific contribution in program	
Post Conference:	
Recognition in the Final Conference Report	Recognition in conference section of the FNHSSM Annual Report
Recognition:	
Thank you gift and unique recognition plaque	

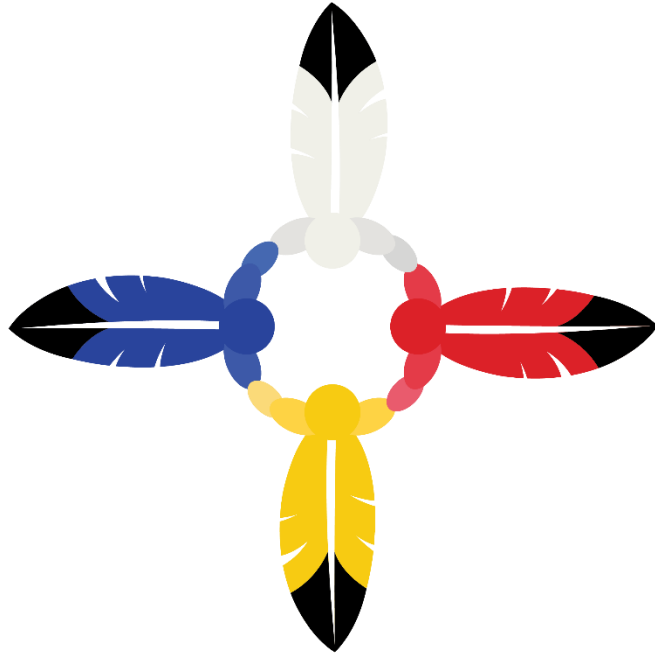
Willow Sponsor

\$2000

Printed Material:	
Recognition of name in program	
Post Conference:	
Recognition in the Final Conference Report	
Recognition:	
Thank you gift and unique recognition plaque	

Sponsorship Benefits

	Sponsorship Opportunities					
	Red Cedar	Spruce	Poplar	Maple	Birch	Willow
Printed Material						
Advertisement in Event Program	Full page	Half page				
Logo placement in the conference program	✓	✓	✓			
Recognition as one of the "Lead Sponsors" on conference marketing materials	✓					
Recognition on the conference marketing materials	✓	✓	✓			
Top Sponsor Logo placement on cover of conference program (Exclusive to Lead Sponsors)	✓					
Recognition of specific contribution in program (applicable to Maple and Birch)				✓	✓	
Recognition of name in program						✓
Website & Media						
Logo placement on conference website	✓	✓	✓			
Top logo placement on conference website pages with link back to company site	✓					
Post a link to video or advertisement on the website (sponsor to provide the ad or video)	✓					
Top Logo placement on electronic e-blasts, media kits and other conference marketing	✓					
Social media promotion of involvement	✓	✓	✓			
Exclusive e-blast announcing your company's sponsorship.	✓	✓				
At the Conference:						
One (1) complimentary exhibitor booth in prime location in the exhibitor space	✓					
Opportunity to play a promotional video and include a welcoming address to delegates during break	✓					
Complimentary conference registrations	4	3	2			
Receive acknowledgement at opening and closing of each day at the conference	✓	✓	✓			
Logo displayed on the screens in the main plenary area throughout day	✓	✓	✓			
Recognition for specific contribution at the time of occurrence (Maple and Birch)				✓		
Logo or banner displayed at the time of occurrence				✓		
Post Conference:						
Top logo placement in the Final Conference Report	✓					
Recognition in the Final Conference Report	✓	✓	✓	✓	✓	✓
Top logo placement on conference section of the FNHSSM Annual Report	✓					
Recognition in conference section of the FNHSSM Annual Report	✓	✓	✓	✓	✓	
Recognition and report at the FNHSSM Annual General Meeting	✓	✓	✓			
Recognition:						
Thank you gift and unique recognition plaque	✓	✓	✓	✓	✓	✓



FIRST NATIONS HEALTH AND SOCIAL
SECRETARIAT OF MANITOBA

For sponsorship opportunities or more info, please contact via:

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